

CATCH[®]

COORDINATED APPROACH TO CHILD HEALTH

FEATURED
IN

SNAP-ED STRATEGIES & INTERVENTIONS:

An Obesity Prevention Toolkit for States



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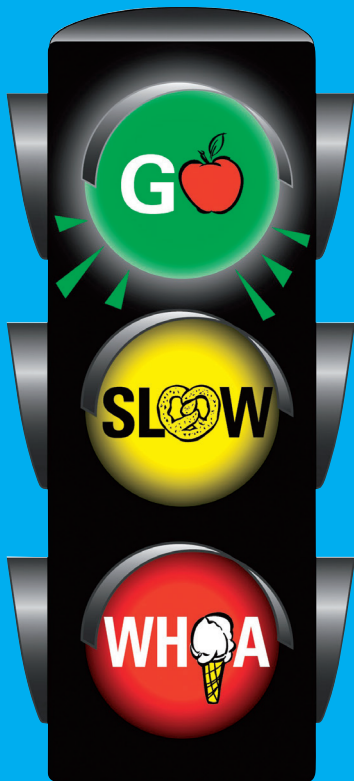
“CATCH provides nutrition educators and program managers with knowledge and skills to promote and provide technical assistance to schools they are working with in the SNAP-Ed program; for both nutrition education and environmental approaches.”

State SNAP-Ed Coordinator

**CATCH WORKS!
LET US SHOW YOU HOW.**



CATCH is a health promotion program supporting physical activity and nutrition education for children in preschool – middle school.



Recently reviewed in the

USDA SNAP-Ed Interventions: A Toolkit for States

CATCH has been included as an evidence-based obesity prevention strategy that States should consider when crafting their long range SNAP-Ed plans.

Aligned with the CDC target behaviors for obesity prevention and control, CATCH is a proven partner for SNAP-Ed focus and priorities:

- CATCH has a track record of success and sustainability in child care, school, and community programs.
- CATCH provides a comprehensive approach to interventions across several settings and supports collaborative obesity prevention activities within your State.
- CATCH has successful implementations in rural, urban, border, low income, and Native American communities.
- CATCH provides guidance and professional development for State SNAP-Ed teams and partners.
- CATCH provides evaluation and measurement support using proven strategies and tools.
- CATCH can supplement existing community based educational strategies used by nutrition and physical activity educators in a multi-component program delivery model.
- CATCH and its **Go Slow Whoa** messaging complement the healthy eating recommendations of the *Dietary Guidelines for Americans* and messages from USDA's nutrition assistance programs.