

Multimedia Education Content Producer

Help advance CATCH Global Foundation (“CATCH”) as an ed tech leader, delivering innovative digital health & wellness curricula to school districts worldwide. Annually, CATCH reaches over 4,000,000 kids with users in 30 countries and counting.

CATCH is a nonprofit organization with a mission to empower school communities to cultivate Whole Child wellness as a lever for student success and social equity. It offers evidence-based and evidence-informed programs and professional development in various content areas (health education, physical education, vaping prevention, Social Emotional Learning, whole child wellness, etc.).

CATCH is seeking a Multimedia Content Producer with education and/or instructional design experience to produce engaging, effective, and inspiring multimedia content for students, educators, and parent/community members.

This role reports directly to the Director of Technology & Design and collaborates with with other Programs Team members (including the Curriculum & Content Manager) to:

- Determine ideal instructional modalities for curricular and training content
- Plan, design, and review a wide range of multimedia content (e.g. videos, handouts, infographics, slide decks, etc)
- Apply style guide to maintain brand consistency across all products
- Perform web updates on CATCH's educator-facing LMS platform
- Review and provide feedback (from a user experience / design lens) on curricular content as needed
- Clearly communicate timelines, roles, and responsibilities
- Ensure virtual program accessibility measures for hearing and visually impaired
- Work to ensure diversity, equity, inclusion, and accessibility (DEIA) are reflected in products & processes
- Occasionally research and assess relevant edtech media production tools/software

Skills and Requirements

- Education and/or instructional design experience
- Strong storytelling skills in various formats
- An eye for visual design with strong work samples
- Recording and editing experience (e.g. video, audio)
- Eagerness to learn and utilize new technologies
- Commitment to diversity, equity, inclusion, and accessibility (DEIA)
- Highly collaborative, communicative, and organized
- Strong task/project management and problem-solving skills
- Ability to work productively in a remote setting
- Adobe Creative Cloud experience (e.g. Illustrator, Premiere Pro) preferred
- Basic content management and/or HTML / CSS experience a bonus
- Perform other related duties as assigned

While our organization was founded in Austin TX, we are a 100% virtual work environment. We have regular in-person retreats (travel/lodging provided) to help us develop and grow together as a team, as well as get to know one another on a more personal level. Day-to-day, you can expect to interface with the rest of the CATCH team via video/voice calls, email, and Slack.

Job Classification: Full-Time (Exempt)

Location: Remote

Salary: \$50,000-55,000

Benefits: 100% employer-covered health insurance (other opt-in benefits available), unlimited vacation policy, 12-week paid maternity/paternity leave, and work from home with flexible scheduling.

To apply please send resume and cover letter to: jobs@catch.org